

## **Nation's Largest Law Firm Marketing Company Helps Law Firms Create Million Dollar Practices Using Proven System - Even in a Down Economy**

*The Rainmaker Retreat is a two day law firm marketing boot camp for small and solo law firms. At the Rainmaker Retreat, small and solo law firm attorneys learn proven, step-by-step strategies to build successful, seven-figure practices in spite of the down economy. This event is being presented by The Rainmaker Institute, LLC, the nation's largest law firm marketing company for small law firms. It will be held November 7 and 8 at the Renaissance Schaumburg Hotel/Convention Center, Schaumburg, IL.*

Chicago, IL ([PRWeb](#)) November 5, 2008 -- The Rainmaker Retreat is a two day law firm marketing boot camp for small and solo law firms. At this Rainmaker Retreat, small and solo law firm attorneys learn proven, step-by-step strategies to build successful, seven-figure practices in spite of the down economy. This event is being presented by The Rainmaker Institute, LLC, the nation's largest law firm marketing company for small law firms. It will be held November 7 and 8 at at the Renaissance Schaumburg Hotel/Convention Center, Schaumburg, IL.

A \$9,338 value, the registration cost for this two-day law firm marketing boot camp is only \$1,597.

According to attendees at the recent Rainmaker Retreat in Los Angeles, the Retreat is a great value for the money - especially in a down economy. "Very informative and specific to the legal business," said Lee Miller, a partner in employment law firm in Encino, CA. "Absolutely worth the investment."

Some of the strategies that make this law firm marketing seminar valuable include:

- How attorneys can create a network of referral sources in 90 days
- How to use "keep in touch" letters to generate more qualified referrals
- 5 proven strategies to get more attention, command more respect and charge higher fees
- The top 10 deadliest mistakes attorneys make with their websites and how to avoid them
- Steps for creating a personalized Marketing Action Plan (MAP)

Stephen Fairley is one of the presenters at the Rainmaker Retreat. He is CEO of the nation's largest law firm marketing company for small law firms, The Rainmaker Institute, and the international bestselling author of 10 books.

Registrations are now being taken for the Rainmaker Retreat. Register today by calling 888-588-5891 or by going online at <http://www.RainmakerRetreat.com>.

For more information and to register, contact: 888-588-5891.

About The Rainmaker Institute, LLC and the Rainmaker Retreat:

The Rainmaker Institute, LLC is the nation's largest strategic law firm marketing company specializing in helping small law firms. Stephen Fairley, named "America's Top Marketing Coach," is CEO of the company, a best-selling author of 10 books and a nationally recognized law firm marketing expert. For more information, call 888-588-5891 or visit [www.RainmakerRetreat.com](http://www.RainmakerRetreat.com).

###

**Contact Information****STEPHEN FAIRLEY**

The Rainmaker Institute

<http://www.RainmakerRetreat.com>

888-588-5891

**Online Web 2.0 Version**You can read the online version of this press release [here](#).**PRWebPodcast Available**[Listen to Podcast MP3](#) [Listen to Podcast iTunes](#) [Listen to Podcast OGG](#)