



## **California's Small and Solo Law Firms Coached in Rainmaking by The Rainmaker Institute - Early Bird Registration for Two-day Retreat Ends Friday, October 10**

*Next week California's small and solo law firms will learn about rainmaking at a Rainmaker Retreat. Sponsored by The Rainmaker Institute, the law profession's leading source for practical, proven and cutting-edge rainmaking techniques, this two-day working retreat will be held Friday, October 17 through Saturday, October 18 at the Los Angeles County Bar Association (LACBA) Conference Center in Los Angeles. Early Bird Registration ends this Friday, October 10th.*

Los Angeles, CA ([PRWeb](#)) October 10, 2008 -- Next week California's small and solo law firms will learn about rainmaking at the Rainmaker Retreat. Sponsored by The Rainmaker Institute, the law profession's leading source for practical, proven and cutting-edge rainmaking techniques, this two-day working retreat will be held Friday, October 17 through Saturday, October 18 at the Los Angeles County Bar Association (LACBA) Conference Center in Los Angeles. Early Bird Registration ends this Friday, October 10th.

The two-day, information packed event focuses on best practices in law firm marketing and building a referral-based practice.

California attorneys will learn the secrets behind: Achieving Expert Status As An Attorney; Building A Strategic Referral Network; Creating Credibility In Your Practice; The Secrets Of Highly-Successful Attorneys; Generating More Clients Using The Power Of The Press And Leveraging Technology; Beating The Big Firms On The Net.

Stephen Fairley, CEO of The Rainmaker Institute and the main presenter at the Rainmaker Retreat says, "This event will provide California attorneys with practical strategies for finding more clients and building a financially successful law practice. For less than the average law firm hourly rate, attorneys will learn solid solutions and law firm marketing strategies that will put their firm ahead during this economic downturn. This is definitely the one event attorneys cannot afford to miss."

For more detailed information on pricing or to register for the October 17-18, 2008 Rainmaker Retreat, call (888) 588-5891, or visit the website at <http://www.RainmakerRetreat.com>

### About The Rainmaker Institute, LLC and Stephen Fairley

The Rainmaker Institute, LLC is the nation's largest strategic law firm marketing company specializing in helping small law firms build 7 figure practices. Stephen Fairley, named "America's Top Marketing Coach," is CEO of the company and a nationally recognized law firm marketing expert. For more information, call 888-588-5891 or visit [www.TheRainmakerInstitute.com](http://www.TheRainmakerInstitute.com)

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