

Las Vegas Attorneys Use Proven Law Firm Marketing Tips to Grow Their Law Firms

Lawyers will learn proven legal marketing strategies at the Rainmaker Retreat, a 2-day legal marketing boot camp for small law firms and solo practitioners, in Las Vegas on December 4-5, 2009.

Las Vegas, NV ([PRWEB](#)) November 18, 2009 -- This economic recession has not spared Nevada or Las Vegas from its wrath. The housing price declines, reductions in business lending, and job losses that have swept the nation have hit this state particularly hard.

Nationwide, over 5,000 attorneys have lost their job in 2009, with many predicting more to come. "Traditionally the legal profession has weathered economic downturns well, but not this time. Banks are not lending and businesses and consumers are struggling to keep their heads above water," says Stephen Fairley, CEO of The Rainmaker Institute, the nation's largest law firm marketing company that specializes in helping small and solo firms. The Rainmaker Institute will hold the Rainmaker Retreat, a two day legal marketing boot camp for solo and small law firms, in Las Vegas on December 4-5.

"Even during a downturn like this, attorneys who are aggressively and intelligently marketing are seeing marked increases in referrals and revenues," says Fairley. "Attorneys who attend a Rainmaker Retreat and implement our proven Rainmaker Marketing System will discover specific techniques they can take back to their office and implement right away."

Attorneys who have attended past Rainmaker Retreats have discovered how to generate more referrals and find new clients fast by implementing the techniques shared during the Rainmaker Retreat. Topics covered in the retreat include:

- Achieving Expert Status as an Attorney
- Building a Strategic Referral Network
- Creating Credibility in Your Practice Area
- Secrets of Highly Successful Attorneys
- Social Media for Small Law Firms
- Leveraging Technology: Beating the Big Firms on the Internet
- Generating More Clients Using the Power of Speaking
- Advanced Technology Tactics for Small Law Firms and Solo Practitioners

Early-bird registration for the Las Vegas Rainmaker Retreat is still available for a limited time. A special VIP registration is also available for attorneys looking for more personalized attention. Registration information is available by visiting the Rainmaker Retreat website, www.RainmakerRetreat.com or by calling 888-588-5891.

A sneak preview of the Rainmaker Retreat will be offered on Wednesday, November 18, from 12-1 pm PT | 3-4 pm ET. Visit www.rainmakerretreat.com/teleseminars/preview/ to register.

For more information on Stephen Fairley and The Rainmaker Institute, visit their website, www.therainmakerinstitute.com.

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