



## **Lawyers Learn to "Get A Life" and Law Firm Marketing Strategies at Total Attorneys Conference in Chicago**

*Legal Marketing Expert Stephen Fairley Addresses Attorneys at Total Attorney's "Get A Life" Conference in Chicago Shares Proven Law Firm Marketing Strategies*

Chicago, IL ([PRWEB](#)) May 26, 2009 -- Attorneys will learn how to "Get A Life" at the upcoming Chicago conference on May 27-28, sponsored by Total Attorneys and the newly created Total Practice Management Association. Stephen Fairley, CEO of The Rainmaker Institute, the nation's largest law firm marketing company that specializes in small and solo law firms will present two sessions on proven legal marketing techniques attendees can use to attract more and better clients and generate more referrals.

The "Get A Life" conference targets attorneys who desire to increase their client base and grow their law firm while achieving work life balance. The conference is designed specifically for attorneys at small and solo law firms, of-counsel attorneys and associates who are striving to find a work-life balance.

The conference features guest speakers, panel discussions, interactive sessions and hands-on training to help each participant develop a custom strategic plan for their practice in the areas of referral development, client relations, staff support and outsourcing, office infrastructure and expansion, internet marketing for lawyers and strategic planning.

Fairley will be presenting "The Five Immutable Secrets to Building a Seven Figure Law Practice While Staying Sane" and "Technology Enabled Services to Improve Your Life." Both presentations are designed to help attorneys improve their law firm marketing and achieve the lifestyle they desire.

For more information on the "Get A Life" conference or the Total Practice Management Association, go to [www.totalpma.org](http://www.totalpma.org).

About The Rainmaker Institute, LLC and the Rainmaker Retreat

The Rainmaker Institute, LLC is the nation's largest strategic law firm marketing company specializing in helping small law firms. Stephen Fairley, named "America's Top Marketing Coach," is CEO of the company, a best-selling author of 10 books and a nationally recognized law firm marketing expert. For more information, call 888-588-5891 or visit [www.TheRainmakerInstitute.com](http://www.TheRainmakerInstitute.com).

###

**Contact Information****STEPHEN FAIRLEY**

The Rainmaker Institute

<http://www.therainmakerinstitute.com>

(888) 588-5891

**Online Web 2.0 Version**You can read the online version of this press release [here](#).**PRWebPodcast Available**[Listen to Podcast MP3](#) [Listen to Podcast iTunes](#) [Listen to Podcast OGG](#)