

## **The Rainmaker Institute Seeks Attorneys to Participate in First-ever National Online Survey on Best Law Firm Marketing Practices for Small Law Firms**

*The Rainmaker Institute is seeking attorneys of small and solo law firms to participate in the 2009 National Online Survey on Best Practices in Small Law Firm Marketing, the first of its kind. It costs nothing to become participate. Participants will receive several benefits. The Rainmaker Institute, LLC is the nation's largest strategic law firm marketing company specializing in helping small law firms build seven figure practices.*

Phoenix, AZ ([PRWEB](#)) February 10, 2009 -- The Rainmaker Institute is seeking attorneys in small and solo law firms to participate in the 2009 Online National Survey on Best Practices in Small Law Firm Marketing, the first of its kind.

It costs nothing to participate and the benefits are many.

Attorneys who participate in the survey will receive at no charge: an Executive Summary of the findings, including analysis of the entire data sample; a white paper highlighting "Best Practices" to help implement proven business development strategies; exclusive access to three conference calls after the survey to discuss key findings and specific action steps to apply to generate more clients during this difficult economic time; entry into a drawing with over \$77,000 in prizes.

This professionally-designed online survey will reveal: current challenges and obstacles to growth faced by small law firms; specific strategies used by top attorneys to build their practice; statistically valid data on what variables are most critical in determining a law firm's success.

To participate in the survey, go to: [www.RainmakerSurvey.com](http://www.RainmakerSurvey.com)

For more information, contact Diane at The Rainmaker Institute. You can reach her via phone at: 888-588-5891 or via email at: [Diane\(at\)TheRainmakerInstitute.com](mailto:Diane(at)TheRainmakerInstitute.com).

About The Rainmaker Institute, LLC and Stephen Fairley

The Rainmaker Institute, LLC is the nation's largest strategic law firm marketing company specializing in helping small law firms build 7 figure practices. Stephen Fairley, named "America's Top Marketing Coach," is CEO of the company and a nationally recognized law firm marketing expert. For more information, call 888-588-5891 or visit [www.TheRainmakerInstitute.com](http://www.TheRainmakerInstitute.com)

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**Contact Information****STEPHEN FAIRLEY**

The Rainmaker Institute

<http://www.TheRainmakerInstitute.com>

480-659-9700

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